

# Litigation as a Systemic Risk

The era of sporadic lawsuits is over. Non-compliance is now a quantified financial liability, with SMBs and "quick fix" users in the crosshairs.

## The Explosion of ADA Title III

In 2024, the legal environment became hostile. Total complaints reached 8,800, with a distinct shift towards state courts and aggressive targeting of repeat offenders.

**4,000+**

WEB LAWSUITS (2024)

**41%**

REPEAT OFFENDERS

TARGET DEMOGRAPHICS (2023-2024)



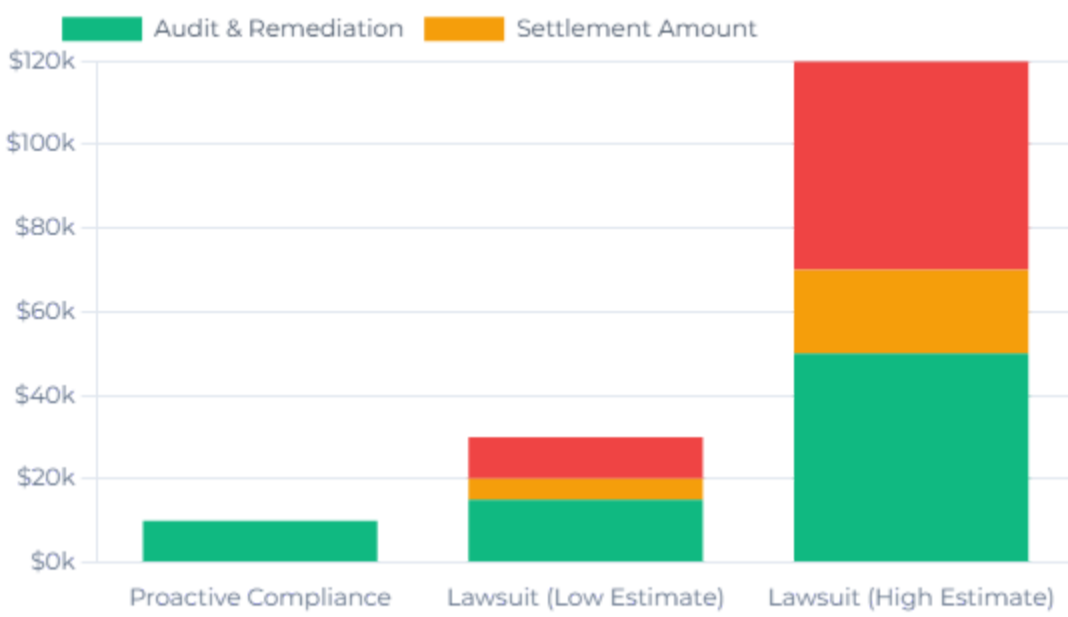
● Small to Mid-Sized Biz (SMBs) ● Large Enterprise

"Democratization of Targets": SMBs are now the primary focus.

## The Real Cost: Defense vs. Compliance

A lawsuit is an inefficient use of capital. The "Total Financial Exposure" of a single suit is 5x to 10x the cost of fixing the problem proactively.

Financial Impact Comparison (USD)



### Total Lawsuit Exposure

**\$25k - \$75k**

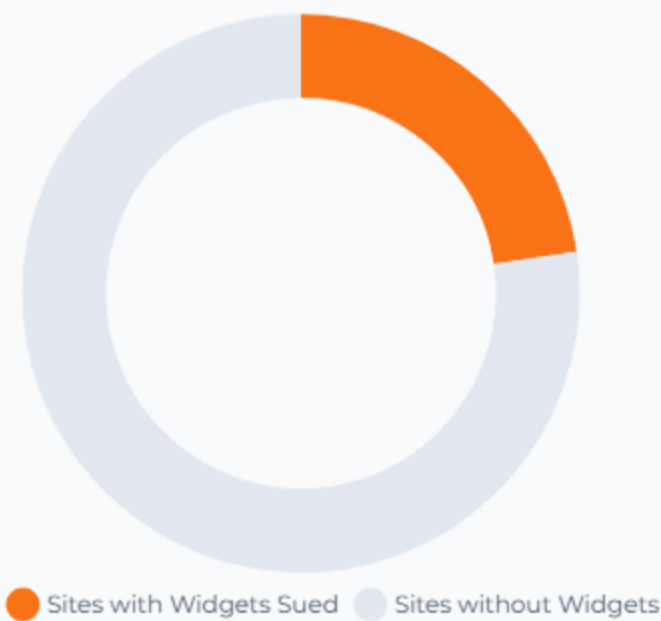
Includes defense counsel (\$10k+), settlement (\$5k-\$20k), and rushed remediation (\$15k+).

### Proactive Compliance

**\$3k - \$10k**

Audit and fix on your own terms. One-time cost vs. recurring risk.

## Widgets Do Not Prevent Lawsuits



### LIABILITY MULTIPLIER

## The "Quick Fix" Trap

Widgets and overlays are failing in court. Rather than protecting you, they signal to plaintiff attorneys that your site is likely non-compliant.

- ! **22.6%** of lawsuits targeted sites with widgets installed.
- ! **FTC Scrutiny:** False advertising claims against overlay providers.
- ! **Ineffective:** Often fail to fix keyboard traps or screen reader labels.

## Global Shift: The European Accessibility Act (2025)

Moving from civil litigation (USA) to strict regulatory enforcement (EU). The EAA brings administrative fines and market exclusion powers.

FEATURE	ADA (USA)	EAA (EUROPE 2025)
Enforcement Mechanism	Civil Litigation (Private Lawsuits)	Regulatory Enforcement (Govt Authorities)
Primary Financial Risk	Settlements + Fees <b>\$25k - \$75k avg</b>	Administrative Fines <b>€5k - €250k</b>
Operational Risk	Consent Decrees	<b>Market Exclusion / Suspension</b>
Key Trend	State Court Shifts	Strict Global Baseline (WCAG 2.1 AA)

### Contact Us

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