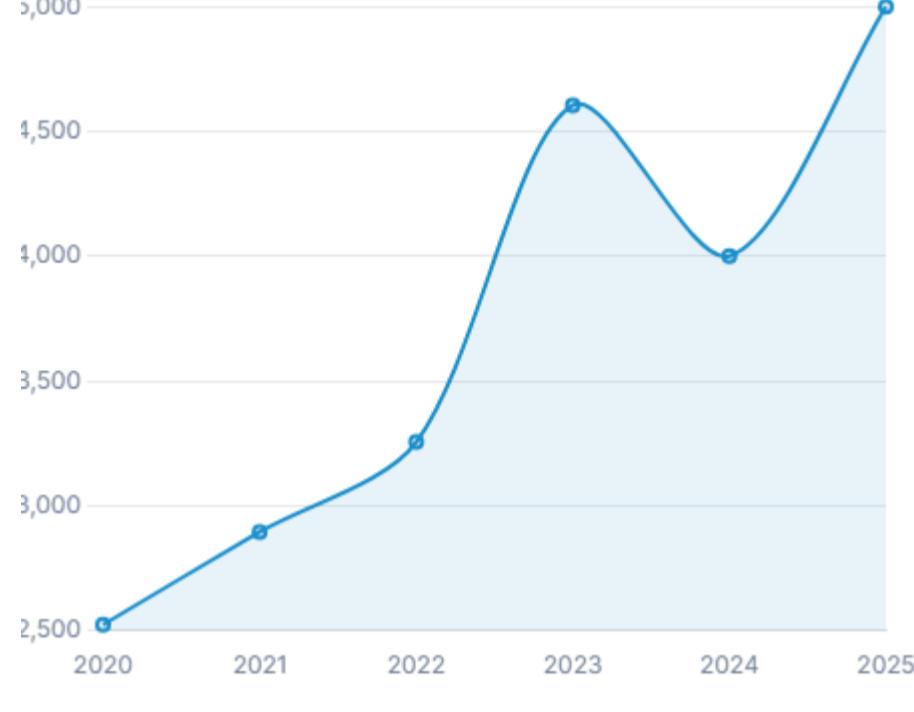


The Overlay Trap

Why "Quick Fix" Accessibility Widgets fail to stop lawsuits and violate California's Unruh Act.

Annual ADA Website Lawsuits



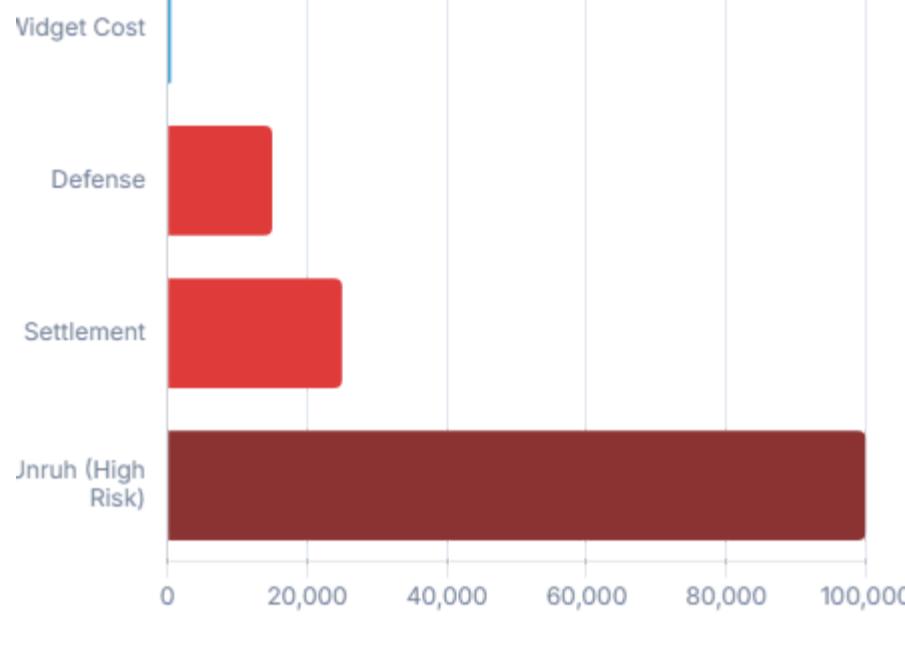
Lawsuits Are Rising

The Myth: Installing a \$49 widget protects you.

The Reality: In 2024, lawsuits hit record highs. Data confirms that **22.6%** of sued websites were using these exact widgets. Courts view them as evidence that you knew about the problem but chose a "cheap patch."

The Real Cost of "Cheap"

California's Unruh Act allows for statutory damages per visit.



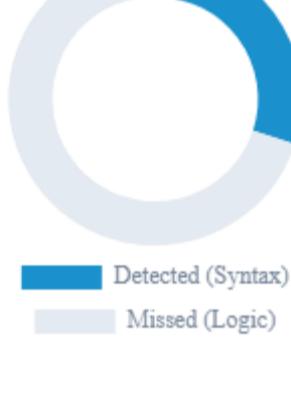
The Widget (\$490): Looks cheap, but provides zero legal defense.

Settlements (\$20k+): Most businesses settle to avoid trial costs.

Unruh Damages (\$4k/visit): Just 25 visits by a plaintiff = \$100,000 liability.

Automation Limits

Tools only catch ~30% of errors.



FEATURE

OVERLAY WIDGET

MANUAL FIX

Mobile Support

Breaks Layouts

Fully Responsive

Legal Defense

Liability

Due Diligence

Screen Readers

Interferes

Native Access

Common Questions

Do plugins ensure compliance?

No. ADA requires "effective communication." Plugins often fail this standard, leaving you liable.

Does Unruh apply outside CA?

Yes. If you sell to California residents, courts typically rule that you must comply with CA laws.

Don't Risk Your Business.

Get a proper manual audit and remediation from KHA Creation. Avoid the traps of automation.



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